



Blog Post Checklist (Copy & Use)

- ☐ Audience and search intent defined
- ☐ Focused topic chosen
- ☐ Research and competitor review done
- ☐ Detailed outline created
- ☐ Headline that is clear and specific
- ☐ Introduction hooks + promises value
- ☐ Body sections focused with examples/evidence
- ☐ Formatted for scanning/mobile
- ☐ Images optimized with alt text + captions
- ☐ Internal/external links added
- ☐ On-page SEO applied naturally
- ☐ Conclusion + relevant CTA
- ☐ Edited, fact-checked, proofread
- ☐ Mobile preview complete
- ☐ Promoted after publishing
- ☐ Performance tracked (plan update)