

MEDIA KIT



LISA OF INSPIRE TO THRIVE

WWW.INSPIRETOTHRIVE.COM

+401-527-9235

LISA@INSPIRETOTHRIVE.COM

2026

ABOUT THE BLOGGER

About Inspire To Thrive

Hi, I'm Lisa Sicard, founder of Inspire To Thrive.

For over 13 years, I've helped solopreneurs, small business owners, bloggers, and marketers grow their online presence through practical, no-fluff strategies in social media, SEO, blogging, content marketing, and AI tools.

What started as a blog has grown into a full-service digital marketing resource trusted by readers and clients worldwide. My mission is simple: help real people thrive online with authentic, actionable advice and high-quality partnerships.



STATISTICS

MONTHLY
READERS:
24,000+

EMAIL NEWSLETTER SUBSCRIBERS (GROWING WEEKLY) •
ACTIVE ON X, LINKEDIN, FACEBOOK, INSTAGRAM, PINTEREST &
YOUTUBE • YOUTUBE: HUNDREDS OF PRACTICAL TUTORIALS
WITH STRONG ENGAGEMENT • PRIMARY AUDIENCE: UNITED
STATES + INTERNATIONAL

ENGAGED NICHE: BLOGGERS, SOLOPRENEURS, SMALL BUSINESS OWNERS, AND
DIGITAL MARKETERS INTERESTED IN PRACTICAL GROWTH STRATEGIES

OUR AUDIENCE & REACH (2026)

MONTHLY READERS: **24,000+**

ENGAGED NICHE: BLOGGERS, SOLOPRENEURS, SMALL BUSINESS OWNERS, AND DIGITAL MARKETERS INTERESTED IN PRACTICAL GROWTH STRATEGIES

PRIMARY TOPICS: SOCIAL MEDIA, SEO, BLOGGING, AI TOOLS, CONTENT MARKETING

AUDIENCE LOCATION: PRIMARILY THE UNITED STATES + STRONG INTERNATIONAL READERSHIP

CONTENT STYLE: AUTHENTIC, CONVERSATIONAL, AND HIGHLY ACTIONABLE — WRITTEN AND EDITED PERSONALLY BY LISA

ADDITIONAL REACH:

EMAIL NEWSLETTER SUBSCRIBERS (GROWING WEEKLY)

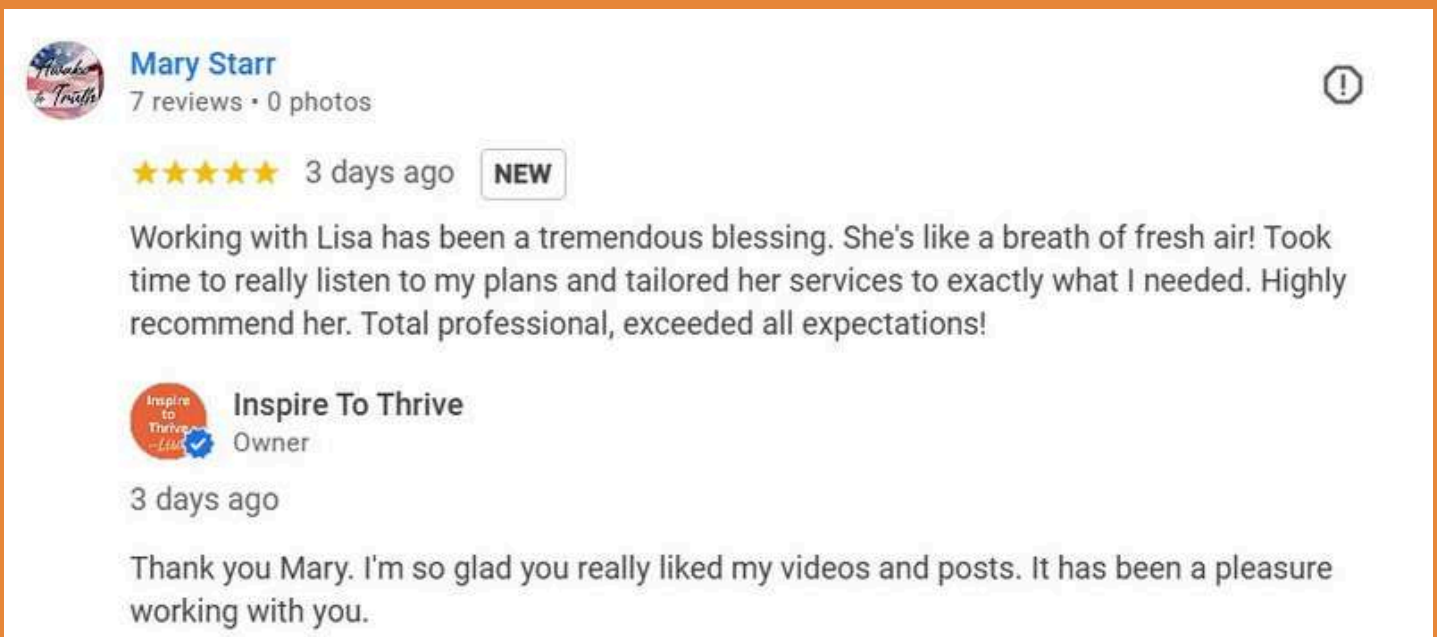
ACTIVE SOCIAL MEDIA COMMUNITIES (X, LINKEDIN, FACEBOOK, INSTAGRAM, PINTEREST)

YOUTUBE CHANNEL WITH HUNDREDS OF STEP-BY-STEP TUTORIALS

WHY PARTNER WITH INSPIRE TO THRIVE?

- AUTHENTIC VOICE: ALL SPONSORED CONTENT IS WRITTEN OR CAREFULLY EDITED BY LISA FOR CONSISTENCY AND QUALITY.
- TARGETED EXPOSURE: REACH A HIGHLY RELEVANT AUDIENCE ACTIVELY LOOKING FOR TOOLS, SERVICES, AND STRATEGIES.
- SEO VALUE: EVERY POST INCLUDES INTERNAL LINKING AND IS PUBLISHED ON A SITE WITH STRONG TOPICAL AUTHORITY.
- TRANSPARENCY: ALL SPONSORED POSTS ARE CLEARLY LABELED.

FLEXIBLE PARTNERSHIPS: FROM ONE SPONSORED POST TO ONGOING CONTENT OR SOCIAL.



SPONSORSHIP OPPORTUNITIES

1. SPONSORED BLOG POSTS (MOST POPULAR)

1,000-1,500+ WORD ORIGINAL POST
PROFESSIONAL WRITING/EDITING BY LISA
AT LEAST 1 DO-FOLLOW LINK (MORE AVAILABLE)
SOCIAL MEDIA PROMOTION (OPTIONAL)
CLEAR SPONSORSHIP DISCLOSURE

PERFECT FOR: SAAS TOOLS, DIGITAL PRODUCTS, COURSES, SERVICES FOR BLOGGERS & SMALL BUSINESSES.

OTHER PARTNERSHIP OPTIONS

GUEST EXPERT CONTRIBUTIONS (WITH LISA'S EDITING)
NEWSLETTER FEATURES
SOCIAL MEDIA SHOUTOUTS/TAKEOVERS
CUSTOM CONTENT PACKAGES (BLOG + SOCIAL)

PRICING: CUSTOM QUOTES BASED ON SCOPE AND DELIVERABLES. CONTACT LISA FOR CURRENT RATES.

WHAT SPONSORS RECEIVE

HIGH-QUALITY, EVERGREEN CONTENT THAT CONTINUES TO DRIVE TRAFFIC FOR MONTHS/YEARS
EXPOSURE TO AN ENGAGED, NICHE AUDIENCE
PROFESSIONAL IMAGES AND FORMATTING
ONE OF THE MOST AUTHENTIC VOICES IN THE BLOGGING/SOCIAL MEDIA SPACE
EASY COLLABORATION PROCESS WITH FAST TURNAROUND



READY TO GET YOUR BRAND OR TOOL IN FRONT OF MOTIVATED BLOGGERS AND SMALL BUSINESS OWNERS?

EMAIL ME TODAY: LISA@INSPIRETOTHRIVE.COM

TEXT ME: +1-401-527-9235 AND INCLUDE:

- YOUR BRAND/PRODUCT NAME
- TOPIC IDEA OR GOAL
- ANY SPECIFIC REQUESTS (LINKS, TIMELINE, ETC.)

I TYPICALLY RESPOND WITHIN 24-48 HOURS WITH A CUSTOM PROPOSAL.