



Facebook Page Report: **Blog - Inspire to Thrive**

June 19, 2022 - July 18, 2022



Report created by
Lisa Sicard of Inspire To Thrive



Audience insights

Measure your performance by analyzing your
Facebook Page activity

June 19, 2022 - July 18, 2022



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Overview

Key performance metrics for the selected period.



Fans

1,042

↗ 0.7 %



Engagement

43

↗ 152.9 %



Impressions

1,783

↗ 211.2 %



Brand awareness

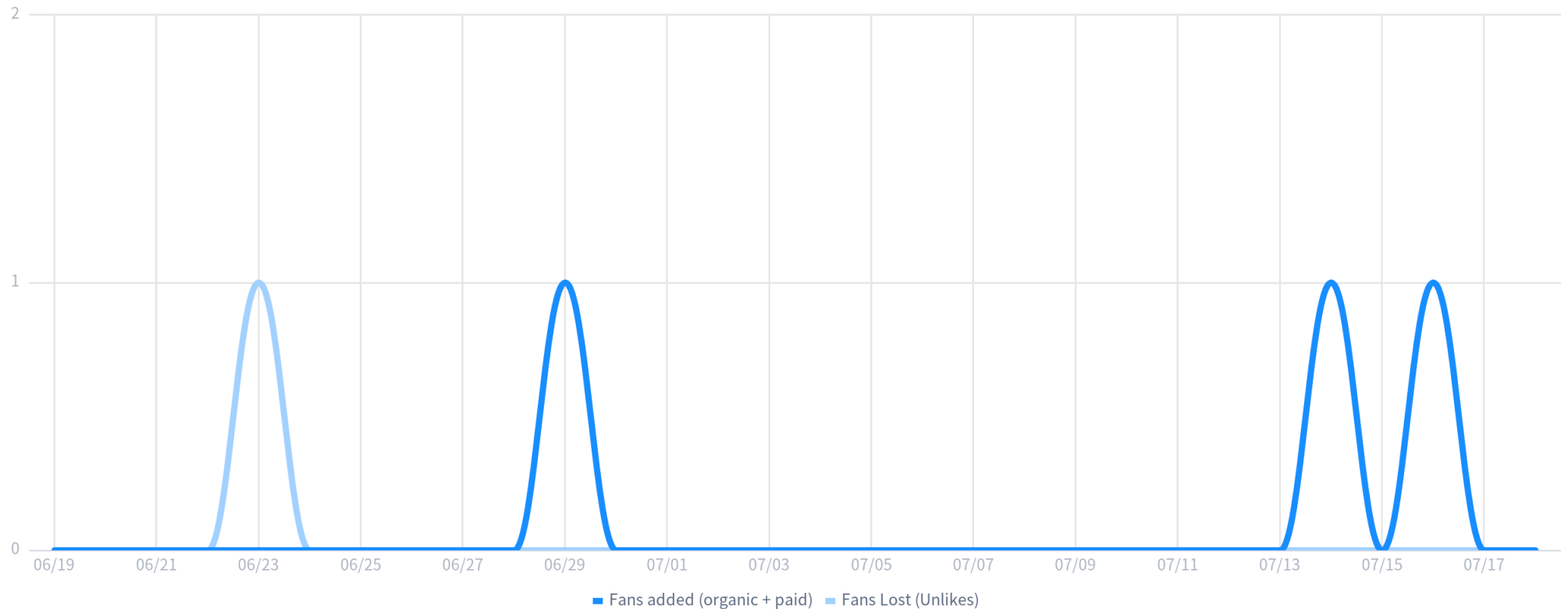
4

↗ 33.3 %

Audience growth



Number of fans gained and lost for the selected period.



New Organic Fans	3
New Paid Fans	0
Fans Lost (Unlikes)	1
New Fans (Net)	2



The total audience is

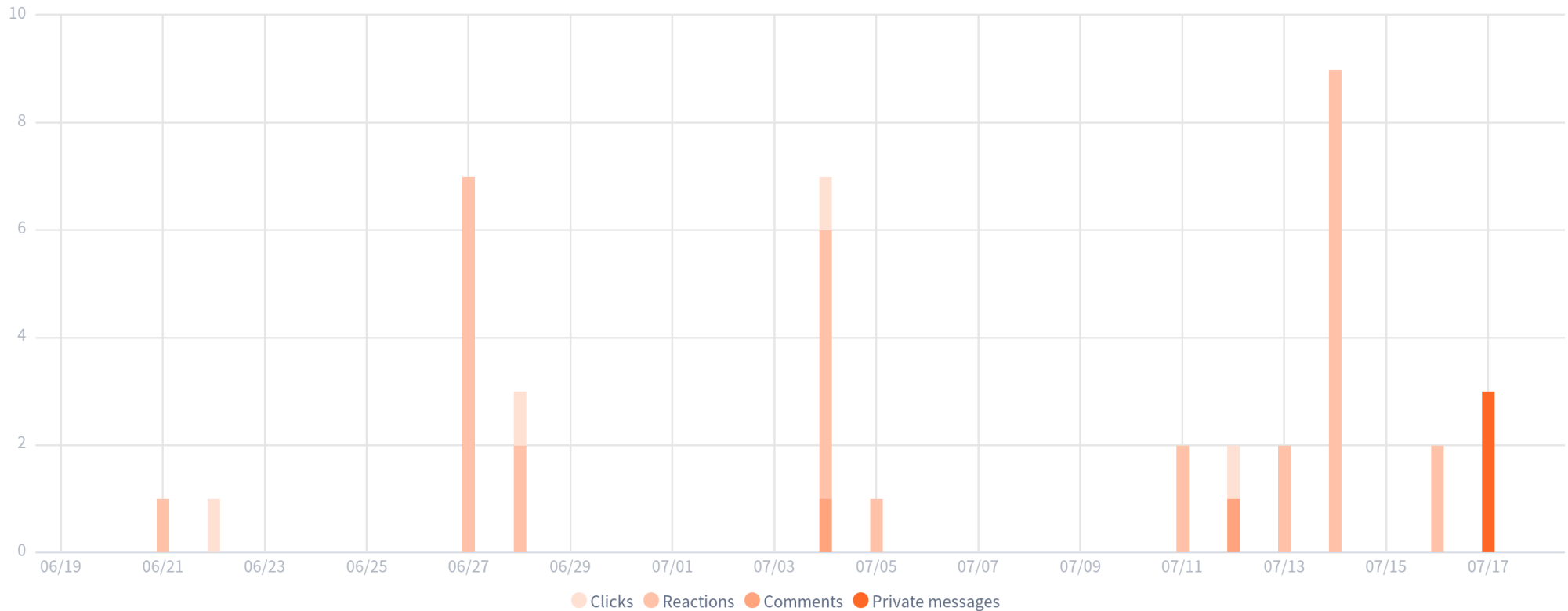
1,042 fans

representing a variation of **+0.7 %**
compared to **May. 20 2022 - Jun. 18 2022**

Engagement



Number of fans interactions (reactions, comments, shares, clicks and privates messages) with your Facebook page for the selected period.



Reactions 27 1 0 3 0 0 **31**

Clicks Link: 2 Photo: 2 Video: 0 **4**

Comments **2**

Private messages **3**

Shares **3**

Total Engagement 43



The total engagement is

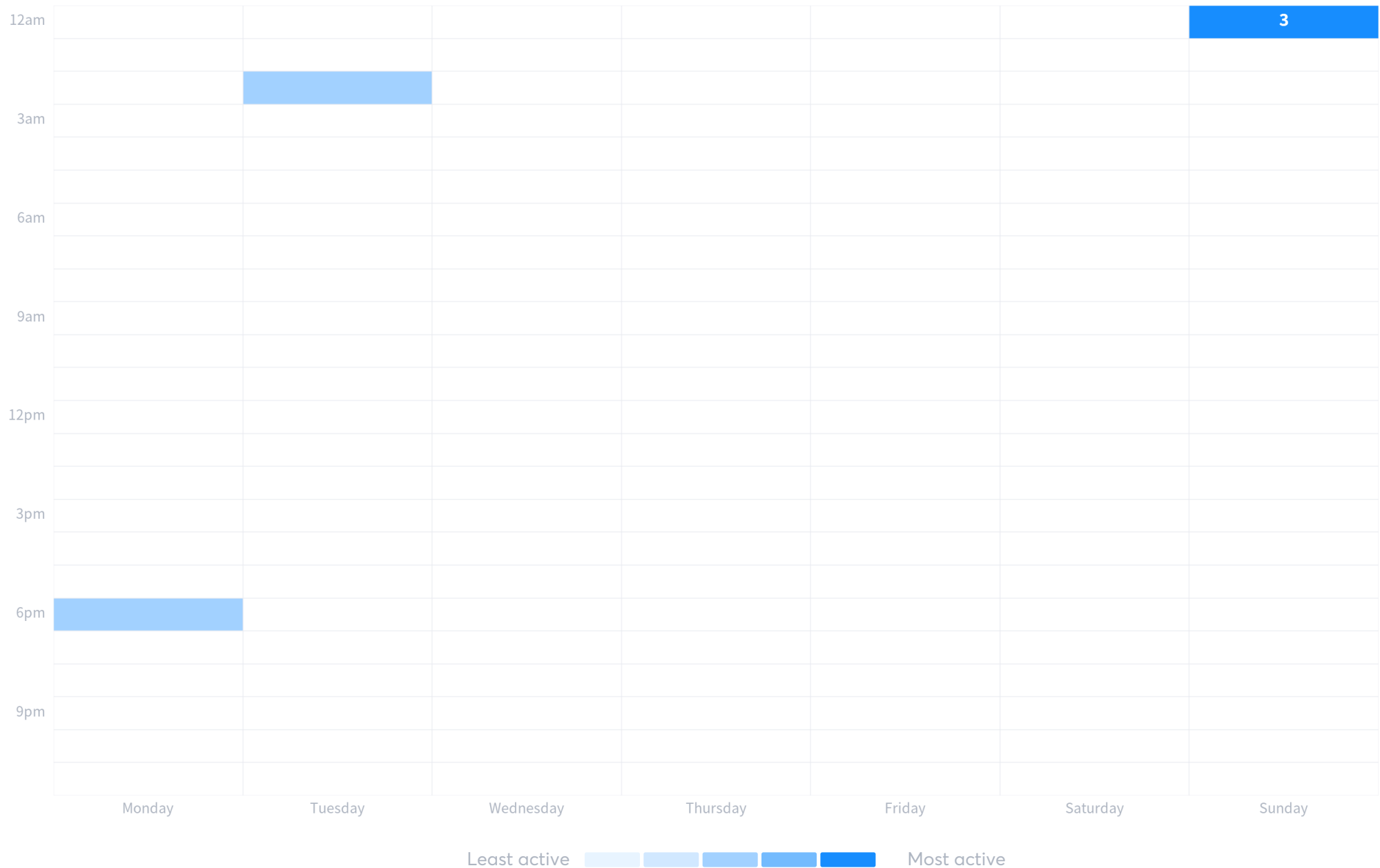
43 interactions

representing a variation of **+152.9 %**
compared to **May. 20 2022 - Jun. 18 2022**

Users' activity



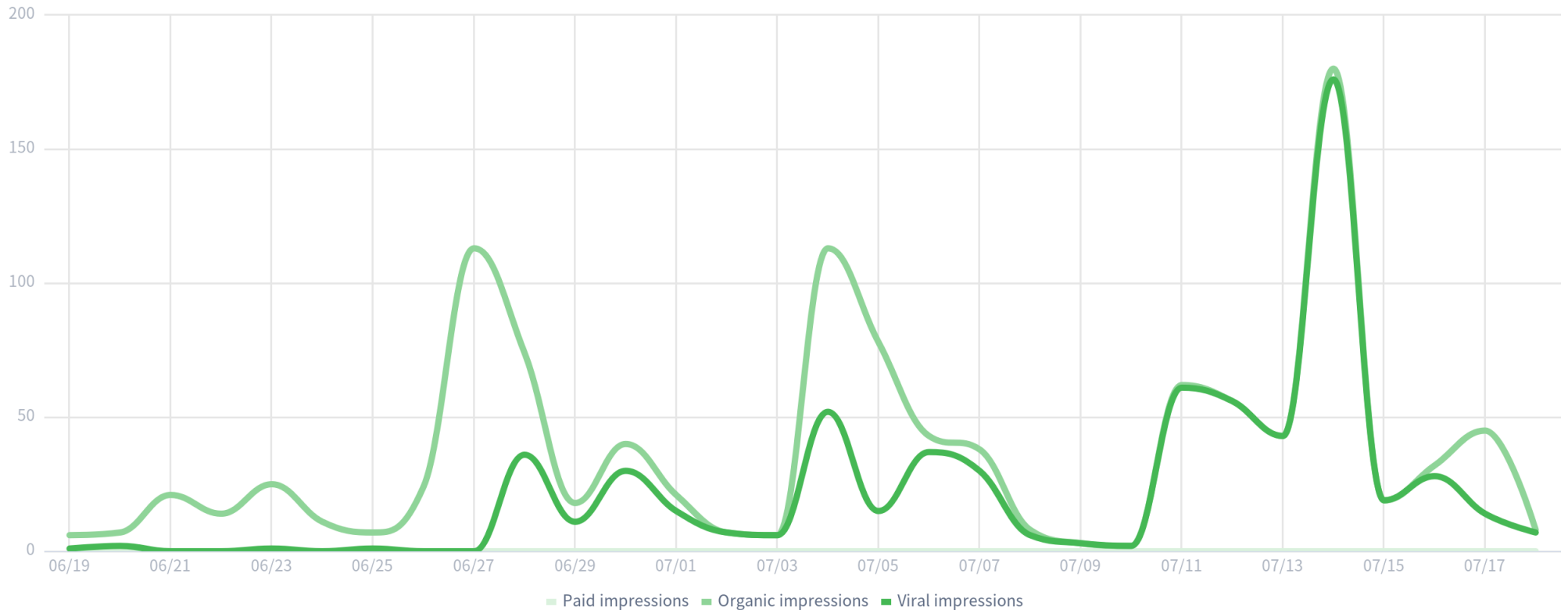
Average day and hour users interacted the most with the page's content.
Based on inbox activities (comments, private messages and post).



Impressions



Number of times your page's content has been viewed during the selected period.
This includes paid, organic and viral impressions.



Paid impressions	0
Organic impressions	1.1K
Viral impressions	659
Total impressions	1.8K



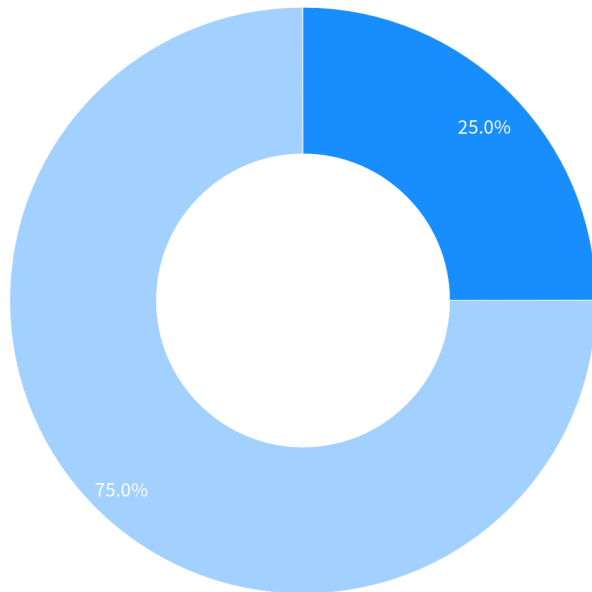
The total impressions are

1,783

representing a variation of **+211.2 %**
compared to **May. 20 2022 - Jun. 18 2022**

Brand awareness score

Number of mentions of your page and shares of your content for the selected period.



Mentions	1
Shares	3
Brand awareness	4



The brand awareness score is

4

representing a variation of **+33.3 %**
compared to **May. 20 2022 - Jun. 18 2022**

Demographics

Demographic information about your audience: age, gender, location and language.

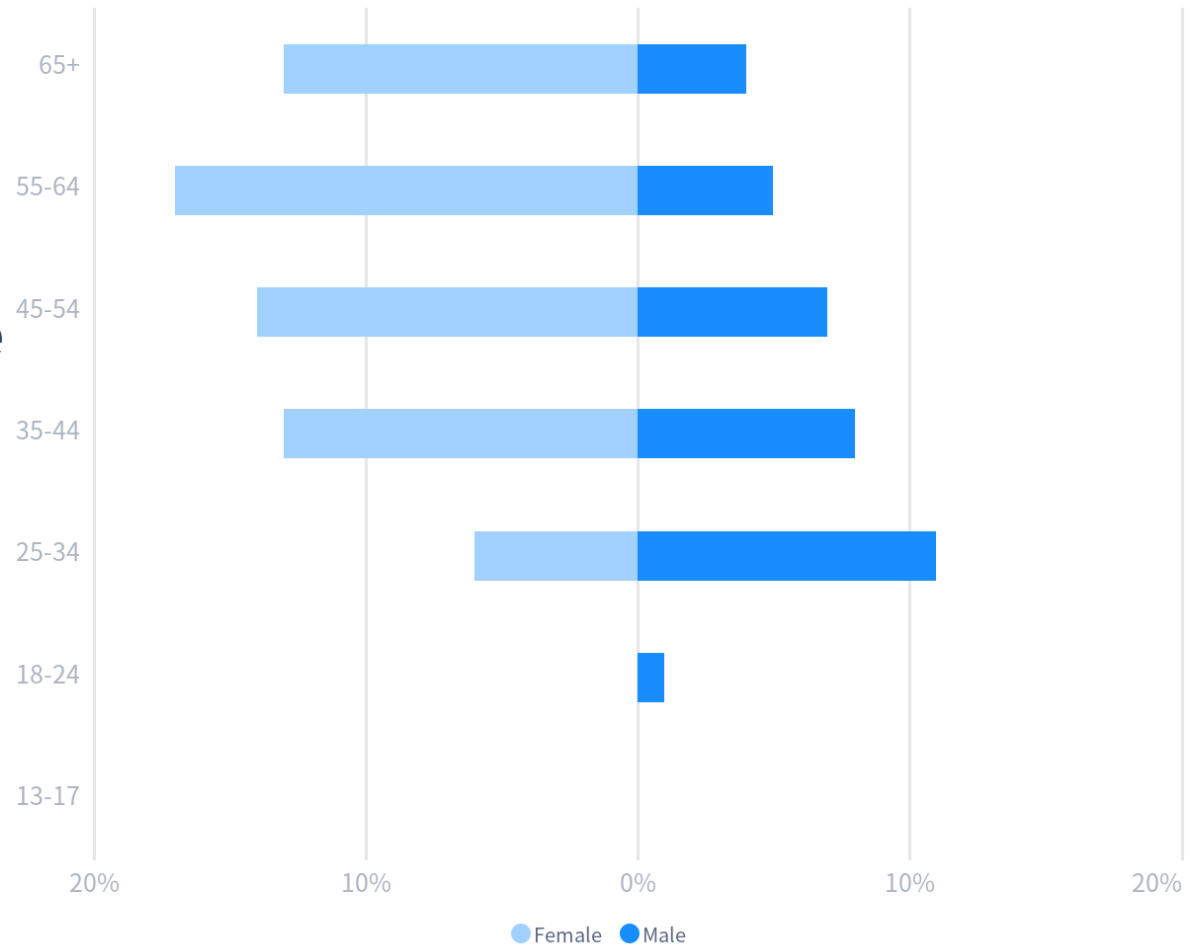


Your average fan is a

35-44 years old Female

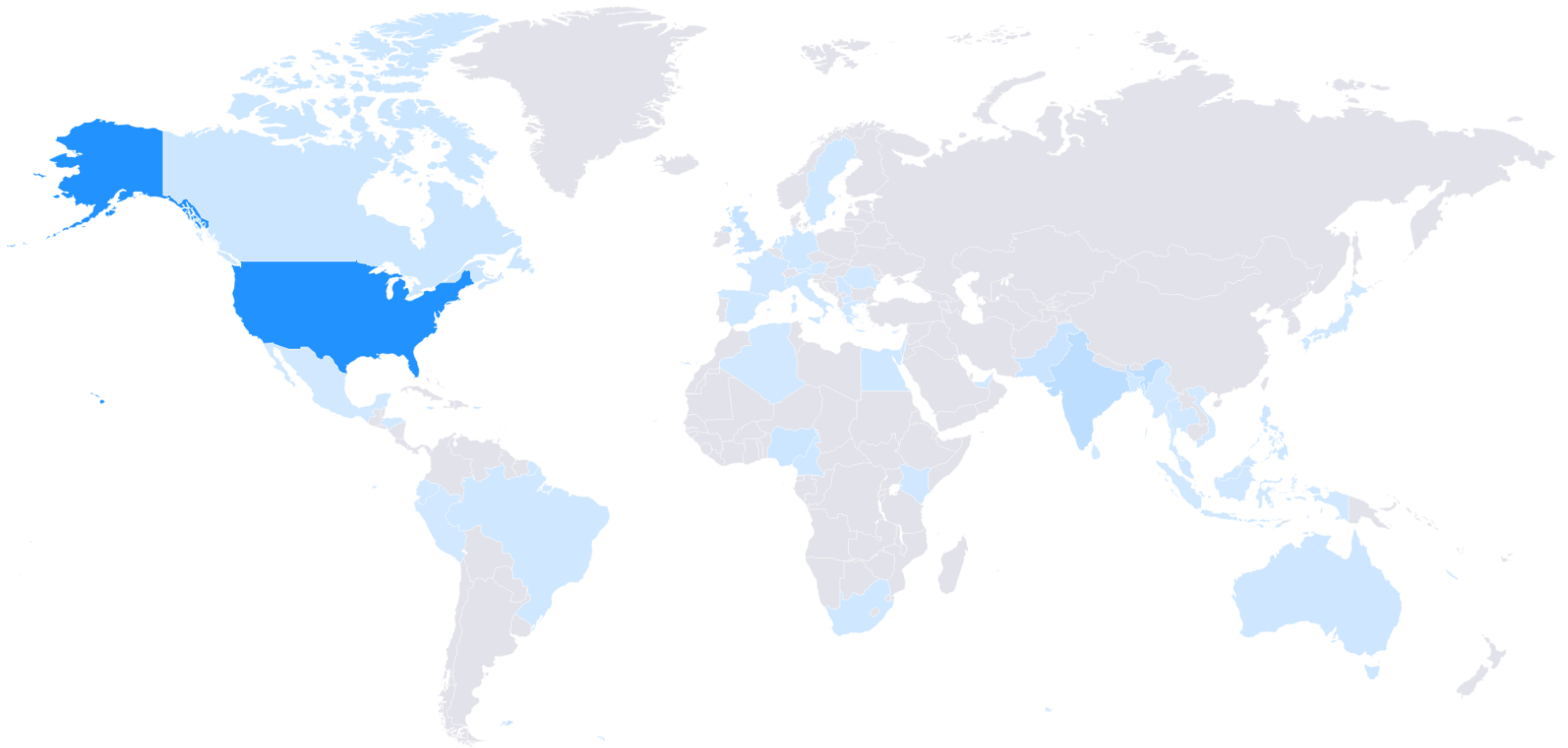
from

United States



Demographics

Demographic information about your audience: age, gender, location and language.

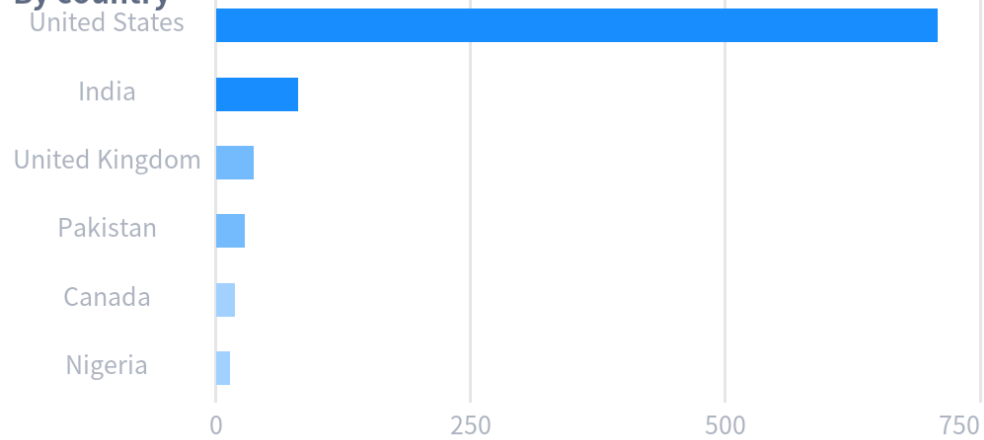


Demographics

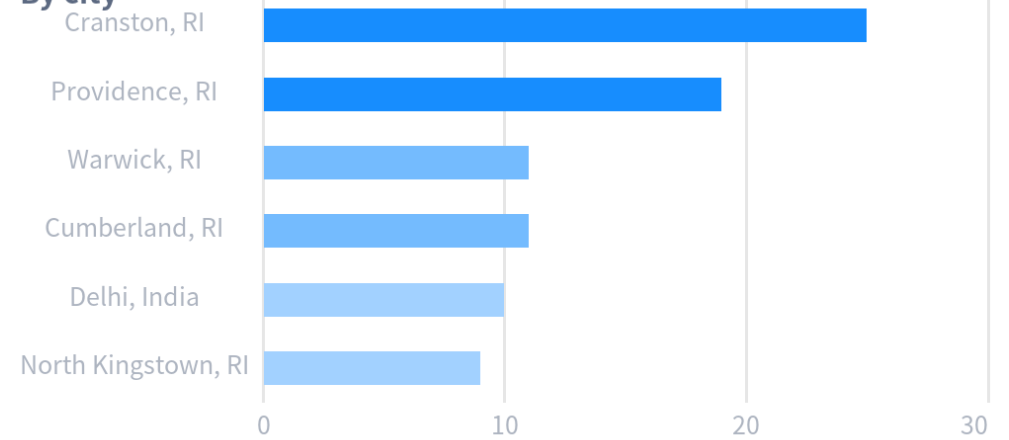


Demographic information about your audience: age, gender, location and language.

By country



By city

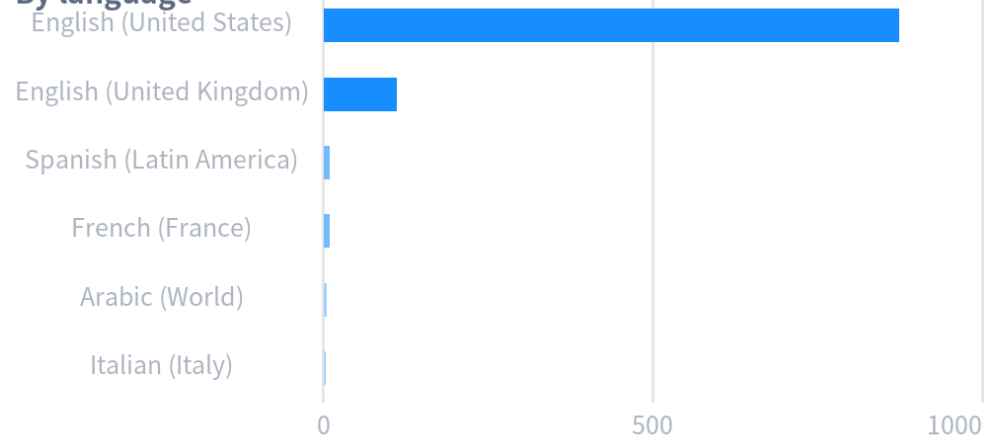


Demographics



Demographic information about your audience: age, gender, location and language.

By language





Content summary

**Evaluate the lifetime performance of
published content on your Facebook Page**

June 19, 2022 - July 18, 2022



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Overview



Lifetime metrics of content published during the selected period.



Posts published

14

↗ 16.7 %



Posts reach

968

↗ 143.2 %



Engaged users

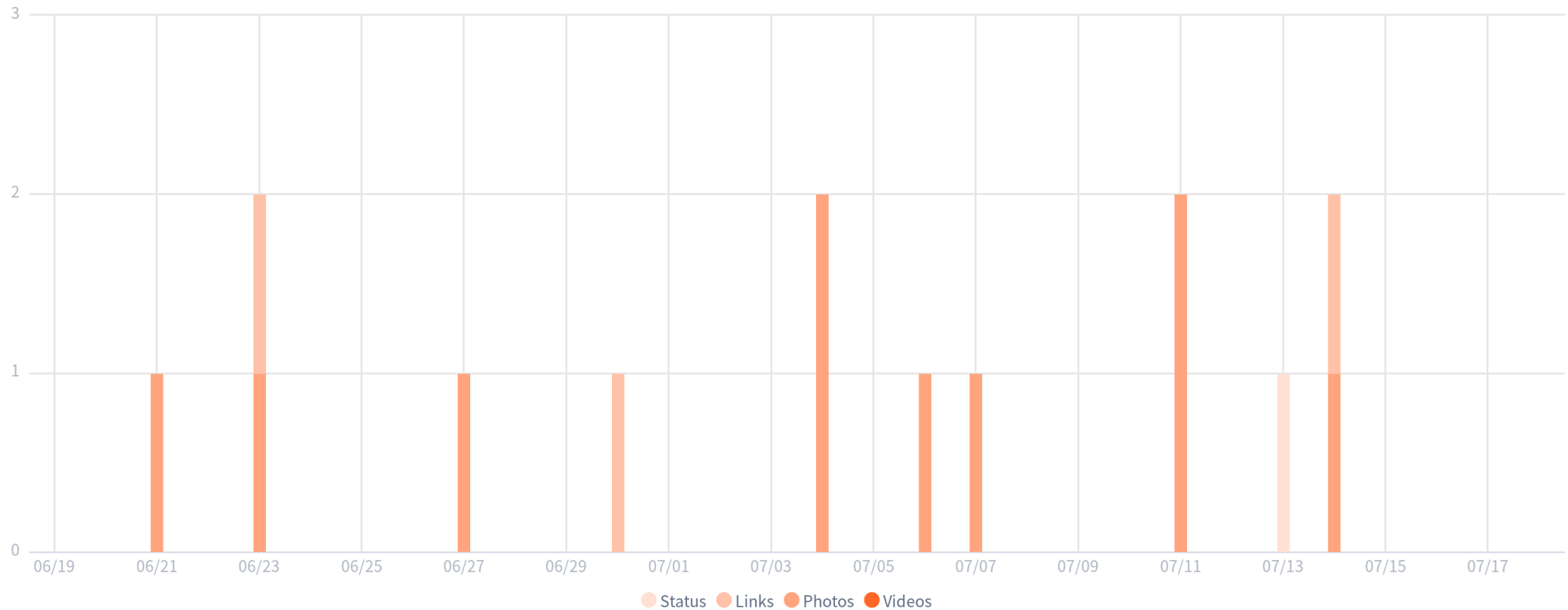
45

↗ 309.1 %

Publishing



Number of Posts published during the selected period- with breakdown by type.



Status	1
Links	3
Photos	10
Videos	0
Total posts published	14



The total number of Posts published is

14

representing a variation of **+16.7 %**
compared to **May. 20 2022 - Jun. 18 2022**





Top content

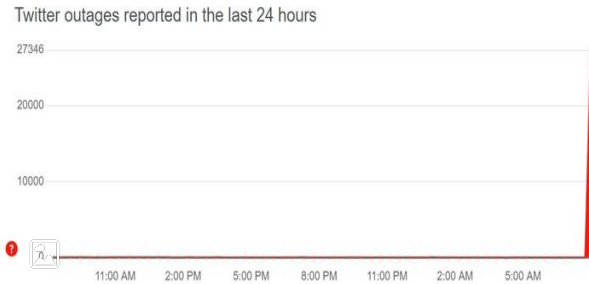
Best performing content published during the selected period. Based on reach.



Jun. 27 2022





Good Monday Morning **What will you do today to ...**

 Reach	224
 Engaged Users	13
 Clicks	0
 Other clicks	3



Jul. 14 2022





Looks like Twitter is down this morning

 Reach	127
 Engaged Users	3
 Clicks	0
 Other clicks	0



Jul. 4 2022

"America is full of success stories featuring vict...

 Reach	126
 Engaged Users	10
 Clicks	1
 Other clicks	2





Top content

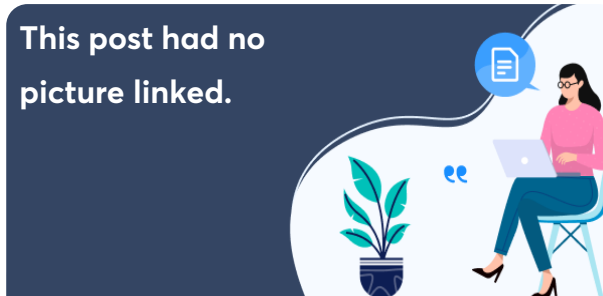
Best performing content published during the selected period. Based on reach.



Jul. 11 2022





When Twitter suspends an account, it is not usuall...

 Reach	120
 Engaged Users	7
 Clicks	1
 Other clicks	3



Jul. 13 2022





The 10th Anniversary of the Inspire To Thrive blog...

 Reach	55
 Engaged Users	3
 Clicks	0
 Other clicks	0



Jul. 4 2022

UberSuggest Vs Jasper – Which Tool To Choose for B...

 Reach	47
 Engaged Users	1
 Clicks	0
 Other clicks	0





Top content

Best performing content published during the selected period. Based on engagement.



Jun. 27 2022





Good Monday Morning **What will you do today to ...**

 Reach	224
 Engaged Users	13
 Clicks	0
 Other clicks	3



Jul. 4 2022





"America is full of success stories featuring vict...

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Jul. 11 2022

When Twitter suspends an account, it is not usuall...

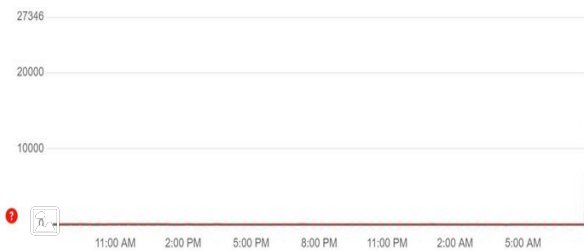
 Reach	120
 Engaged Users	7
 Clicks	1
 Other clicks	3

Top content

Best performing content published during the selected period. Based on engagement.







Twitter outages reported in the last 24 hours



Jul. 14 2022

Looks like Twitter is down this morning





 Reach	127
 Engaged Users	3
 Clicks	0
 Other clicks	0

This post had no picture linked.



Jul. 13 2022





The 10th Anniversary of the Inspire To Thrive blog...

 Reach	55
 Engaged Users	3
 Clicks	0
 Other clicks	0



Jul. 14 2022

Apparently, it's a significant outage on Twitter a...

 Reach	34
 Engaged Users	2
 Clicks	0
 Other clicks	1





Top content

Best performing content published during the selected period. Based on clicks.



Jul. 11 2022





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Jul. 4 2022





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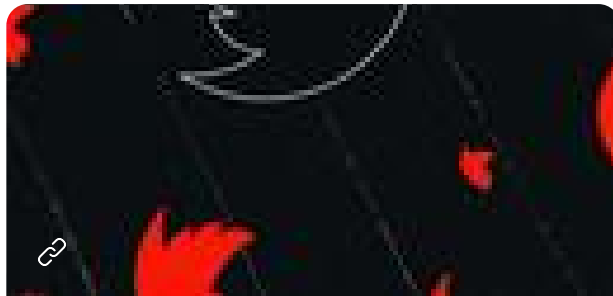
Jun. 21 2022

Is your blog summer proof?

 Reach	47
 Engaged Users	2
 Clicks	1
 Other clicks	0





Top content

Best performing content published during the selected period. Based on clicks.



Jul. 14 2022





Apparently, it's a significant outage on Twitter a...

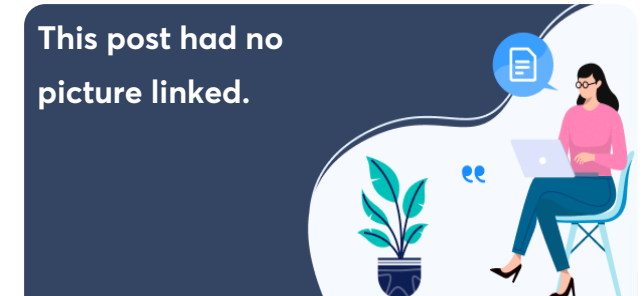
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Jul. 14 2022





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Top content

Best performing content published during the selected period. Based on other clicks.



Jul. 11 2022





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Jun. 27 2022





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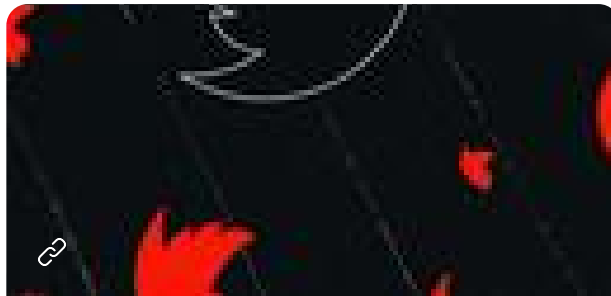
Jul. 4 2022

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Top content

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Jul. 14 2022





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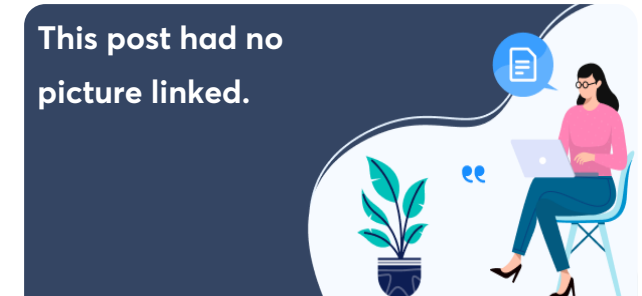
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Jul. 13 2022

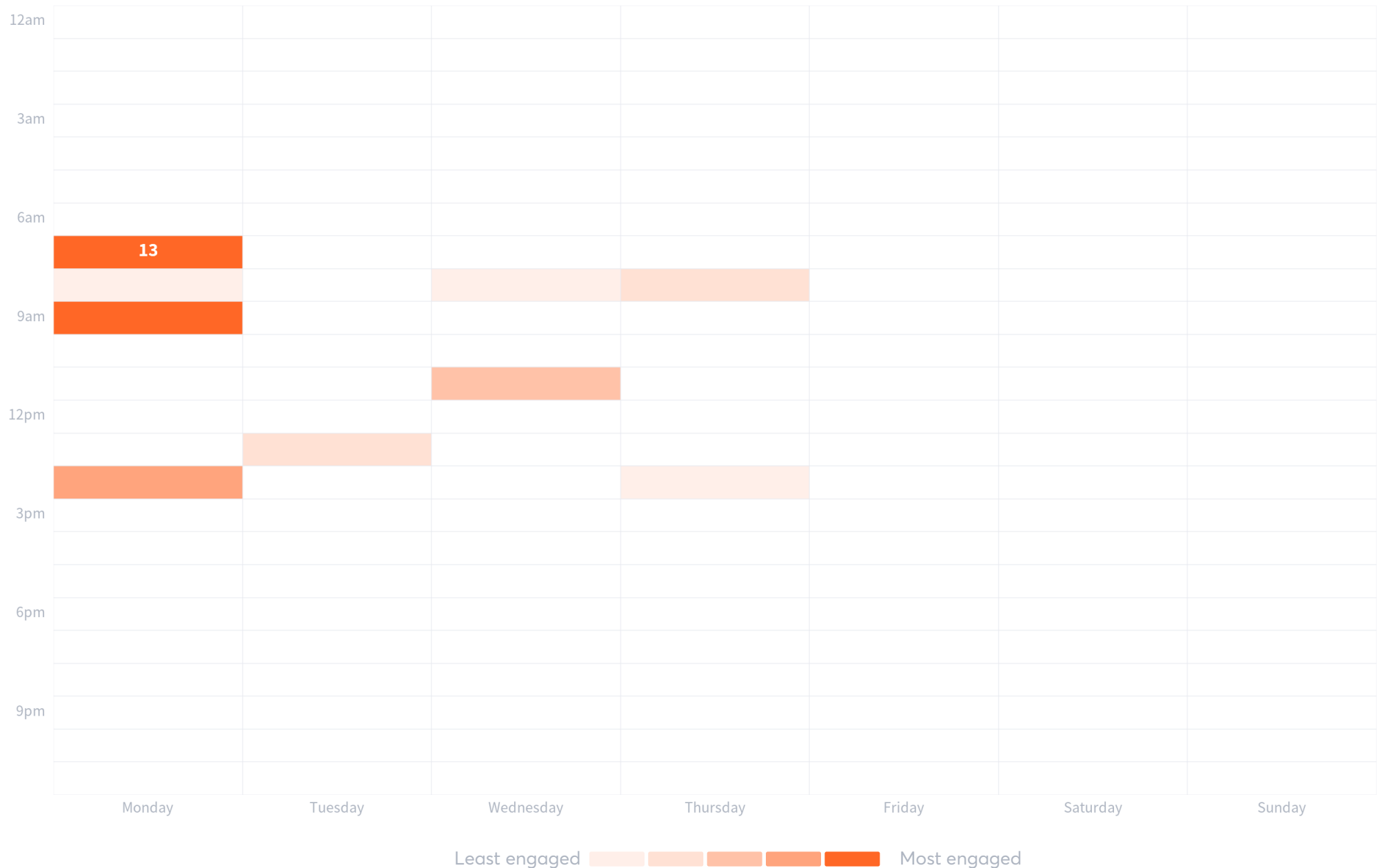
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Best day and time to publish

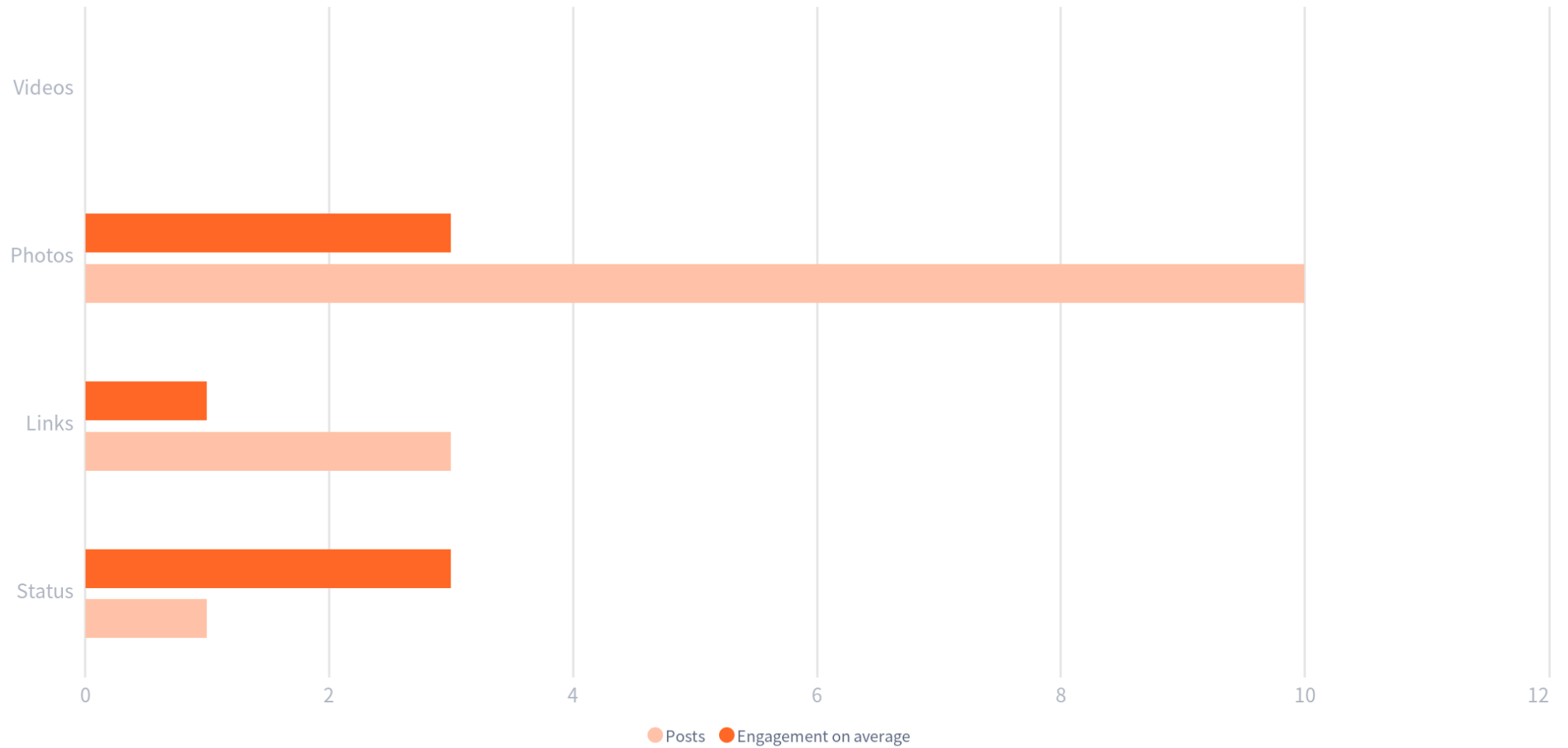


Average day and hour fans are most likely to engage with published posts.



Best post type to publish

Type of post fans are most likely to engage with.



Best label to use

Label that fans are most likely to engage with.



Data unavailable

